

## Joe D. Backe – (317) 590-3124

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### Work Experience:

- Co-Owner/Creator – PBJ Professional DJ and Entertainment (2001 – Present)
  - Founded disc-Jockey service for weddings, dances, emcee, event sound, etc.
  - Duties: Event planning/organization, technical audio/PA connection, on-location event management, public speaking/emcee, small business marketing
- Co-Owner/Creator – Immediate Info, LLC ([www.immediateinfo.net](http://www.immediateinfo.net)) (2006-Present)
  - Founded web video service for corporate promotional and informational needs
    - Development of interactive web media player with Nido Interactive
    - Organization, creative direction, management, video/graphics editing, on-location camera work of all projects
  - Major Projects through Immediate Info:
    - Green Dean how-to webisodes – Earned Emmy and Webby award nominations (2007)
    - Urology San Antonio informational video series – Robotic Prostatectomy (2008)
    - Eli Lilly & Co. promotional video series – Quality Advocate Award Program (2008)
    - In-kind video promotion sponsor for Carmelfest in Carmel, IN (2009)
- Videographer/Editor – The Center for Media Design (at Ball State U.) (2004-2005, 2007-2008)
  - Individually and cooperatively shot and edited video as video archives of major projects
- Videographer/Editor/Documentarian – Ball State University Theatre Dept. (2004-2005)
  - Commissioned to travel to Los Angeles and New York to shoot and edit promotional documentaries for Ball State University Theatre Department recruitment
- Freelance Videography (2005 – Present)
  - Manage, shoot, and/or edit promotional, informational, and documentary video (individual and crew)
  - Work with Calamari Productions and Calamari Digital (2008-Present)
    - Cameraman/DP – various shoots within Indiana Juvenile Correction Facilities
      - TV CREDIT – Camera – *Lockup: Lake County Juvenile* (MSNBC: 6 episodes, 2009)
    - Asset management, technical, and design skills to pioneer educational media series
  - Work with Tracie Wells & Co. on various projects for Comcast On-Demand TV and TVWebCity.com (2009)
    - Cameraman/DP – Various shoots highlighting local businesses, events, and news
    - Video/Graphics Editor – Responsible for packages and show delivery/upload

### Education:

- Undergraduate Degree in Theatre – Emphasis in Digital Entertainment and Theatrical Studies – Ball State University – 3.3 cumulative GPA (3.68 Cumulative GPA in creative-based classes) (2007)
  - Member of BSU Theatre Dept. Digital Entertainment Option Pilot Program (2006-2007)
    - Technical video skills, as well as group work, management, and scheduling learned through intensive program focusing on storytelling in the future of media through immersive professional work, as well as workshops over the following subjects:
      - Screenplay Writing – Bruce Economu
      - Script Writing – Mat Smart
      - Lighting for Film – Elijah Dobbs
      - Adobe Photoshop – Chip Warren
    - Notable projects with Indiana businesses:
      - *A Slice for the Nice Guy*– MediaSauce and Hotbox Pizza
      - *Diaries of a Meter Maid* – Road Pictures

- *For a While (Music Video)* – The Virgin Millionaires
- *Hole in the Wall (Music Video)* – Zach Harris
- Completed Pre-Tcom core classes at Ball State University (2004)
- Completed BSU Theatre and Dance Dept. classes for: Acting 1 and 2, Voice, Movement, Acting for Camera
- Graduation with Academic Honors Diploma – Carmel High School – 3.4 Cumulative GPA (2003)

#### **Other Skills:**

- Proficient with Sony and Canon camcorders; general understanding of video cameras
- Proficient in the following programs: Final Cut Pro, Photoshop, DVD Studio Pro, Compressor, Flash Encoder
- Organizational/leadership skills developed through managing/directing projects
- Microsoft Office knowledge/experience
- Many performance/emcee/host/acting skills
- Drawing/cartooning (for conceptualization, storyboards, creative planning, etc.)

#### **Achievements:**

- Nominated for Webby Award (How-to and DIY video category) – Green Dean Rain Harvester (2009)
- Recipient of Quality Advocate Award from Eli Lilly & Co. for collaborative video project (2008)
- Nominated for Emmy Award – Green Dean Rainwater Harvester (2007)
- Selection for Ball State University/Center for Media Design business incubation program (2007)
- Indiana Broadcasters Association State Champion – Best Corporate Video – “Zionsville” (2003)
- Indiana Broadcasters Association State Champion – Basketball Radio play-by-play (2002)
- Elected Carmel High School Junior Class President (2001-2002)

#### **Equipment:**

- Canon XH-A1 HDV Camcorder (with tripod)
- Sennheiser Wireless Lavalier Microphone Kit
- Sennheiser Shotgun Microphone
- Softbox Lighting Kit
- iMac with the following programs:
  - Final Cut Studio 2
  - Adobe Creative Suite 4
  - Video Screen Capture Software
  - Microsoft Office

#### **References:**

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|----------------|---|--|
| Chip Warren    | New Media Development – <i>Calamari Productions</i> | chipwarren@gmail.com<br>(512)438-9559    |
| Nick Dodson    | Proprietor/Owner – <i>Nido Interactive</i>          | nidodson@gmail.com<br>(317)919-6720      |
| Karen Grau     | Owner – <i>Calamari Productions</i>                 | karengrau@aol.com<br>(317)696-4942       |
| Brian Carriger | Partner/Business Manager – <i>Immediate Info</i>    | brian@immediateinfo.net<br>(317)413-1102 |